



Client Case Studies



Inspired Concepts is a professional services company. We are experienced consultants who have a global reach and work with clients in the UK and beyond. We come alongside our client organisations to navigate the myriad challenges faced when managing entities through start up and growth to maturity. Our breadth of experience equips us to provide our clients with bespoke and effective consulting services.

We work with organisations to deliver innovative services and projects that enhance the skills and capabilities of their people and teams, improve operational excellence through agile and customer centric processes, ensure businesses have appropriate decision-making processes and controls in place for anticipating and managing business risks and adapt to an ever-changing business context through our innovative and bespoke people-centered sustainable consulting solutions.

Over the years, we have remained a trusted advisor and business partner to our clients, supporting them to identify and harness the most attractive opportunities available to them and supporting them to achieve their goals and objectives.



Commercial Strategy Development

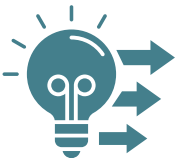
Client Context

A UK-based mid-sized professional services organisation operating in a highly competitive and consolidating market. The firm had strong technical capability but inconsistent commercial performance across regions.



Challenge

- Lack of a clear, articulated commercial strategy.
- Inconsistent pricing and go-to-market approaches.
- Partners and Senior leaders not aligned on growth priorities.



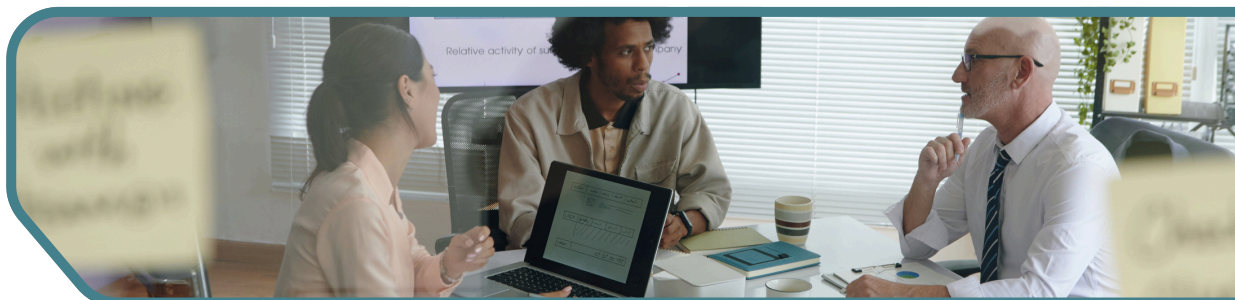
Our Approach

- Conducted market and competitor analysis across key UK regions.
- Facilitated strategy workshops with board members and practice leads.
- Defined target client segments, value propositions, and pricing principles.
- Developed a 3-year commercial roadmap with measurable KPIs.



Outcomes

- Clear, board-approved commercial strategy aligned to growth objectives.
- Improved partner alignment and decision-making discipline
- Revenue growth over 24 months.
- Enhanced confidence in pursuing larger, more complex client opportunities.



Risk Audit

Client Context

A large faith-based UK-registered charity with a wide portfolio of community-focused initiatives. The organisation delivers and supports numerous programmes aligned to its charitable objectives and works in partnership with private individuals, other charities, and government agencies. Its operations are delivered through a small core staff team supported by a large volunteer workforce.



Challenge

- Need to understand and manage organisational risks and potential liabilities.
- Complex delivery model involving partners, volunteers, and multiple programmes.
- Ensuring clarity of decision-making, accountability, and governance.
- Maintaining regulatory compliance while continuing to scale community impact.

Our Approach



- Conducted a comprehensive organisational risk assessment.
- Reviewed governance structures, decision-making processes, and accountability frameworks.
- Assessed relationships with partners, volunteers, and third parties.
- Reviewed compliance with relevant charity and regulatory requirements.
- Identified gaps, risks, and areas for strengthening policies, systems, and procedures.
- Provided clear, practical recommendations to mitigate and manage identified risks.

Outcomes



- Improved understanding of organisational risks and liabilities.
- Strengthened governance, accountability, and risk management practices.
- Enhanced confidence among trustees and senior leadership.
- Clearer policies, systems, and procedures to support sustainable operations.
- Enabled the charity to continue delivering community impact with greater assurance and long-term sustainability.

Global Leadership Development

Client Context

A global broad, integrated energy organisation employing senior leaders across more than 100 countries, operating in diverse cultural, regulatory, and economic environments.



Challenge

- Need for consistent leadership standards globally.
- Leaders needing to adapt to rapidly changing market context.
- Desire to build an inclusive, values-led leadership culture.



Our Approach

- Designed a global leadership framework.
- Delivered executive coaching to senior leaders across regions (virtual and in-person).
- Delivered leadership training to leadership teams to sustain the approach.
- Embedded relevant tools into leadership development programme.



Our Outcomes

- Improved leadership capability globally.
- Stronger engagement scores in key regions.
- Consistent leadership language and expectations across countries.
- Scalable, sustainable leadership development model.



Legal and Compliance Audit

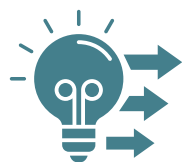
Client Context

A large, dynamic black-majority church in the UK with a growing congregation and expanding community activities. The scale and complexity of its operations had increased significantly, bringing greater regulatory, governance, and employment-related responsibilities.



Challenge

- Ensuring compliance with UK charity law and wider regulatory requirements.
- Managing legal risks associated with employment practices and contracts.
- Providing assurance to leadership that policies, procedures, and records are robust and fit for purpose.
- Protecting the organisation from potential litigation and reputational risk.



Our Approach

- Conducted a comprehensive employment and legal audit aligned with UK charity law
- Reviewed employment contracts, governance documentation, and operational practices
- Assessed existing policies and procedures against legal and regulatory requirements
- Provided clear, practical recommendations to strengthen compliance and risk management.



Outcomes

- Increased confidence among church leadership in legal and regulatory compliance.
- Strengthened governance, employment practices, and internal controls.
- Reduced exposure to legal and operational risk.
- Established a long-term trusted advisor relationship, with ongoing support for the Church's leadership and community work.

Establishing a Specialist Education Provision for Children with Autism

Client Context

Our client is a School which was founded to address a significant shortage of appropriate school places for children with autism in the Romford area. At the time, local provision was insufficient to meet growing demand, leaving many families without suitable educational options.



Challenge

- Absence of specialist autism provision locally.
- Need to move from concept to a fully operational, compliant school.
- Requirement to secure funding, partnerships, and regulatory approval.
- Limited experience within the founding team of establishing an educational institution.

Our Approach



- Worked with the client from the initial concept and idea stage.
- Developed a robust business plan and long-term growth strategy.
- Identified and engaged appropriate private and public sector partners.
- Supported the identification and assessment of a suitable school location.
- Managed and supported the registration process with the Department for Education and Skills.

Outcomes



- Successful establishment of School as a specialist autism provision.
- Secured regulatory approval and operational readiness.
- Strong foundations for sustainable growth and long-term impact.
- Creation of high-quality educational provision meeting an unmet community need.



Culture Change and Team Effectiveness

Client Context

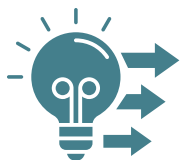
A leading multinational pharmaceutical company with a significant global footprint. Like many organisations, it experienced substantial transition following the COVID-19 pandemic as it responded to a rapidly evolving marketplace. These changes had a direct impact on organisational culture, requiring new behaviours, ways of working, and leadership approaches to support the achievement of business objectives.



Challenge

- Adapting organisational culture to reflect post-pandemic market realities.
- Equipping the internal Culture Change team to be more influential and effective.
- Strengthening team cohesion and confidence during a period of change.
- Translating cultural ambition into practical, actionable initiatives.

Our Approach



- Selected as a trusted supplier to support its Culture Change team.
- Designed and delivered a bespoke one-day workshop focused on: Managing Change, Team bonding and cohesion.
- Awareness and application of individual and collective strengths.
- Equipping the team with tools and techniques to build influence with key stakeholders across the business.
- Used highly engaging, flexible facilitation tailored to the team's needs on the day.
- Supported the team to co-create a practical action plan with clear ownership and timelines.

Outcomes



- Increased motivation, energy, and alignment within the Culture Change team.
- Improved confidence and capability to drive culture initiatives across the organisation.
- Clear, documented action plan with agreed next steps, owners, goals, and timelines.
- Very positive participant feedback highlighting facilitation quality, relevance, and impact.

What our clients are saying about us



Operations Manager, Minority Supplier Development UK (MSDUK)

“Inspired Concepts Consulting’s personable approach made the session an enjoyable and useful experience. We all left feeling that we understood each other better and were more able to reach out to each other. I would be very happy to recommend Inspired Concepts Consulting to other organisations that are looking to bring cohesion to their day-to-day team management.”



Chair of Trustees, UK Charity

“The support provided strengthened our governance and gave the Board greater confidence in our risk management and compliance arrangements.”



Group HR Director, Multinational Organisation

“The coaching intervention significantly improved the effectiveness and alignment of our senior leadership team during a period of major change.”



Team Lead, UK & Ireland Culture Change Team, Sanofi

“The workshop was professionally managed and facilitated. It created motivation and enthusiasm within the team, and there was flexibility to adapt to our requirements on the day. The trainers were knowledgeable, engaging, and really inspired us to think differently.”



INSPIRED CONCEPTS



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